

Site-Review Notes

Creative Director: Isabel Martinez

Designer: Alex Koehl

-Overall, great design. I love the color palette

-There are some places where the overlapping of the text and images does not work and is difficult to read. For this I think either do not overlap the paragraphs with the images. Maybe try overlapping just the titles with the images.

-The word "Favela" at the very top is a little awkward because it is the same size as the other words. Try increasing the point size.

-There are some images that are a bit randomly placed. For example, the image of the hills (right after picture of Obama) might look better if it were larger.

-The second picture in "Growth" is also strangely placed. It is almost aligned with the top image but not quite. I think either align it or move it more to the left.

-Overall, great job!